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Pure Costumes Becomes a Sponsor for Jr. Hero Run

Los Angeles costume company, Pure Costumes, partners with local charity organization, Jr. Hero Run, as an event sponsor.

LOS ANGELES, CA, June 28, 2016 – In an effort to expand community outreach, Los Angeles based costume retailer, PureCostumes.com, has partnered with another local charity, Jr. Hero Run. The organization hosts annual family friendly fun runs throughout Southern California and donates the proceeds to the Make-A-Wish Greater LA foundation. The fun runs feature superhero-themed courses that children and parents must traverse while fighting off “villains” with water guns. The popularity of the Jr. Hero Run events have grown so much that they have added two more events on the 2016 calendar including one in Las Vegas, Nevada.

As one of the only family-friendly fun runs that accommodates specifically to parents with young children, Pure Costumes has found the Jr. Hero Run to align perfectly with its family-centric values. With hundreds of superhero costumes for adults, children, and infants stocked year-round, the costume retailer has been open to working with superhero-themed events to partner with including comic conventions and charity events. After months of coordinating with the Jr. Hero Run, Pure Costumes has donated a variety of children’s superhero capes for participants of the Chino and Palos Verdes events. Both events are scheduled to occur during the month of August 2016.

With the increase in interest in themed marathons and fun runs, Pure Costumes has found yet another avenue to share their costumes and accessories with the community. As many more costume events are being scheduled by local event organizers near and far, there has never been more opportunity in the costume industry than now. Pure Costumes continues to look for new ways to be involved in its local community and hopes to continue to see growth within these various niche groups.

About Pure Costumes

Pure Costumes is one of the Halloween industry's most popular online retailers. Available year-round, the website carries a large selection of Halloween costumes for adults, plus size adults, toddlers, children, teens and pre-teens/tweens. Along with costumes, the online retailer also offers an impressive catalog of costume accessories, wigs, masks, and shoes. Pure Costumes prides itself on its excellent customer service and extensive experience in the industry. Its goal is to bring to its customers the best online Halloween costumes shopping experience possible. As a site with one of the highest return customers year after year, Pure Costumes takes pride in being an industry leader. More information can be found at <http://www.purecostumes.com>.

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