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PureCostumes.com Relocates to a Larger Southern California Warehouse

Big changes lie ahead for the online costumes retailer as the company relocates its headquarters to a larger warehouse to accommodate its growing product selection and customer base.

LOS ANGELES, February 2, 2015 – PureCostumes.com has been a reliable source for year-round Halloween costumes both nationally with its online presence and locally due to its ability to service the Southern California area with its will-call and walk-in options. Over the past few years, this family-owned company has experienced phenomenal growth in terms of company size, product selection, and revenue. As a result, the company has moved its operations to a larger warehouse to accommodate its rapidly growing business.

Only a few minutes away from its former location, the new warehouse is even closer to the freeway and has prime real estate along a major street. The warehouse boasts close to double the square footage of the previous warehouse along with an even larger parking lot. The addition of the warehouse space will allow PureCostumes.com to store the hundreds of new products the company will be adding in time for the 2015 Halloween season. Additionally, its customer reception has a larger space to comfortably accommodate walk-in guests who are known to drop by throughout the year. This will certainly add an advantage during October when the business experiences the peak of the season.

With this accomplishment complete, the company will turn its sights to discovering new ways to improve its business and continue on its trajectory of growth. Talks of updating the website have already begun to circulate and may come to fruition in the near future. As PureCostumes.com continues to compete in the highly aggressive Halloween industry, the company's priority is to continue to evolve to meet the dynamic demands of its business while maintaining its core values and goals of providing the best service possible.

About Pure Costumes

Pure Costumes is one of the Halloween industry's most popular online retailers. Available year-round, the website carries a large selection of Halloween costumes for adults, plus size adults, toddlers, children, teens and pre-teens/tweens. Along with costumes, the online retailer also offers an impressive catalog of costume accessories, wigs, masks, and shoes. Pure Costumes prides itself on its excellent customer service and extensive experience in the industry. Its goal is to bring to its customers the best online Halloween costumes shopping experience possible. As a site with one of the highest return customers year after year, Pure Costumes takes pride in being an industry leader. More information can be found at <http://www.purecostumes.com>.

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