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PureCostumes.com Featured as Masquerade Mask Vendor for Upcoming Swedish House Mafia Event

Los Angeles masquerade masks and Halloween costumes retailer, PureCostumes.com, partners with house music sensation Swedish House Mafia to be a featured vendor for the upcoming Masquerade Motel event.

LOS ANGELES, March 06, 2013 – In Los Angeles, much excitement is in the air due to the much anticipated Masquerade Motel concert event this weekend. The concert is hosted by worldwide house music sensation Swedish House Mafia and also features special guest artists. Masquerade Motel is scheduled to take place on two nights, Friday, March 8th and Saturday, March 9th, and is expected to be one of the rave scene's biggest parties of the year. Toting a masquerade theme, the organizers of the event are making sure that this concert event is as successful as possible by forging a partnership with PureCostumes.com and offering a 20% discount on all masquerade masks available on the PureCostumes.com website.

As a partner for the event, Pure Costumes makes purchasing masks as simple as possible by offering two ways for attendees to shop. Unlike other online companies, PureCostumes.com allows walk-ins to its warehouse, allowing customers to come in to purchase merchandise the same day by calling ahead. Alternatively, customers can order online and select to do a warehouse will call pick-up to help save time and eliminate shipping costs. For online shoppers who prefer to have merchandise shipped, orders can be delivered within two business days to Los Angeles area addresses.

By providing different ways to shop, PureCostumes.com helps make preparing for Masquerade Motel simple and stress-free for the both local and out-of-town attendees who are flying in. Additionally, with its widely varied selection of masquerade masks for both men and women, PureCostumes.com makes an excellent supplier for the huge music event.

As a special promotion for Masquerade Motel attendees, PureCostumes.com has created a coupon code (MASKSON) to give shoppers a 20% discount on any masquerade mask. This promotion is scheduled to expire on Sunday, March 10th, after the conclusion of Masquerade Motel.

About Pure Costumes

Pure Costumes is one of the Halloween industry's most popular online retailers. Available year-round, the website carries a large selection of Halloween costumes for adults, plus size adults, toddlers, children, teens and pre-teens/tweens. Along with costumes, the online retailer also offers an impressive catalog of costume accessories, wigs, masks, and shoes. Pure Costumes prides itself on its excellent customer service and extensive experience in the industry. Its goal is to bring to its customers the best online Halloween costumes shopping experience possible. As a site with one of the highest return

customers year after year, Pure Costumes takes pride in being an industry leader. More information can be found at <http://www.purecostumes.com>.

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